

Alexander Party Rentals: Community Partnership & Sponsorship Policy

At Alexander Party Rentals, we are proud to support the organizations and charities that make the Washington community a better place. In order to maximize our charitable contributions to the greatest extent possible, we participate as an active event sponsor through in-kind equipment donations.

How Our Sponsorship Program Works:

- **In-Kind Sponsorships:** We offer equipment credits equivalent to the cash value of your established sponsorship tiers. For example, if your event has a \$1,000 "Silver Sponsor" tier, we may provide \$1,000 worth of rental equipment in exchange for the benefits associated with that tier.
- **Marketing Exchange:** In exchange for the equipment donation, we ask for the standard marketing benefits outlined in your sponsorship packet (e.g., logo placement on signage, program mentions, social media recognition, or dedicated table space).
- **Eligibility:** Partnering organizations must provide proof of current 501(c)(3) non-profit status, alongside a formal sponsorship packet that outlines the specific sponsorship levels and their associated dollar values.
- **Eligible Items & Fees:** In-kind sponsorship credits apply exclusively to in-house rental equipment. Delivery, labor, sub-rentals, and resale items are excluded. Consequently, a requested sponsorship credit cannot exceed the subtotal of the eligible in-house rental equipment on your order.
- **Review Process & Capacity:** All sponsorship requests are subject to capacity and impact review by our leadership team.

How to Apply:

If you would like Alexander Party Rentals to consider sponsoring your upcoming event, please send the following information to sales@alexanderpartyrentals.com:

1. A brief overview of your organization and the event.
2. Your official event sponsorship packet detailing the available tiers and associated marketing benefits.
3. A preliminary list of the rental items you need for the event.
4. Proof of your 501(c)(3) status.

Please submit your sponsorship request at least 45 days prior to your event date to allow for proper review and marketing alignment. Our management team reviews partnership requests weekly and will reach out to discuss how we can best support your event. We look forward to partnering with you.